



eMedia (Journalism, Digital Media Arts, Strategic Communication-Advertising and Public Relations, Game Theory and Design) FAQs

1. What kind of jobs will I be qualified for?

All jobs in media companies, such as television, newspapers, magazines, web-based companies, and others. Jobs in advertising, public relations and social media. Video and audio production jobs in all areas, including editing, producing and directing. Graphic design and interactive media jobs, including gaming companies.

2. Who are the professors and what are their qualifications?

Each professor in eMedia has industry experience, ranging from 30 years in newspapers to 22 years in television to 10 in non-profit public relations to a professional game designer and more.

3. What extra-curricular or internship opportunities are there, such as TommieMedia?

In addition to TommieMedia, there is campus radio at KUST, campus part-time jobs with external relations, TommieSports (broadcasting), the Public Relations Student Society of America, the Society of Professional Journalists, the Advertising Federation (and its contest), PBS's Undertold Stories Project and 360 Journalism, a program for high school students.

4. Are there any study abroad programs in the department?

Currently the department occasionally offers a J-term course in London (JOUR 330 Journalism History) and participates in the Rome Empower program (JOUR 372 Environmental Journalism). Other programs are offered through our study abroad partners.

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